Creativity reflects thinking beyond traditional, and often dogmatic ideas, rules, and patterns to generate meaningful alternatives. This involves connecting previously unconnected ideas, systems, or processes to transform existing systems and processes that can solve large-scale problems.

Cultivating Creativity
Creativity, by definition, is not bound to a standardized process of thinking; however, there are helpful suggestions that can inspire your creative problem-solving. For example:
1. Identify your passions and interests.
2. Combine unrelated ideas to come up with new methods.
3. Try new things and visualize expected outcomes.
4. Question the current state by asking “what if” instead of accepting the status-quo.
5. Revisit failed ideas as an opportunity to pivot your ideas into something new.
6. Convene a creative community by identifying members who may be open to discussing new ideas and can stimulate your creative thinking.

Assessing Your Creativity Competency
Creativity is key to fueling innovation. As you assess personal development in this competency, consider whether you have:
- generated alternatives to dogmatic ideas, rules, and patterns;
- created novel combinations of concepts from across different contexts or disciplines; and/or
- stimulated and promoted imaginative dialogue.

For More Information